<table>
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<th>PROJECT UPDATE QUESTION</th>
<th>Charter Language</th>
<th>RESPONSE</th>
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| How will we know when the project is completed? | o The EEC will have a well-defined charter.  
 o An initial Strategic Enrollment Plan will have been developed.  
 o The process and structure for Academic Program Alignment Analysis will be successfully defined.  
 o The sources of necessary information will have been identified, and necessary reports will be developed and analyses conducted. | Revision (if needed) |
| What project work will you have completed in FY13? What will need to be continued into FY14? | Completed in FY13:  
 o Creation of the Executive Enrollment Committee and its charter.  
 o The Strategic Enrollment Plan will be developed.  
 o Contained within the SEP are the initial conceptual kernels of Academic Alignment Analysis and development of data tools.  
 For FY14:  
 o Development & implementation of Academic Alignment Analysis (i.e., Program Prioritization) process.  
 o Development of information resources: reports, analytics, dashboards, financial model. | |
| When the project is completed, what will be “handed off?” To whom? | o The SEP will be handed off to (i) the AVP for Enrollment Services, who will begin implementation of the enrollment aspects of the plan, (ii) the AVP’s responsible for infrastructure, e.g., OIT and facilities, to begin development of infrastructure plans.  
 o Academic alignment analysis process will be handed off to the Provost’s Office for continued oversight.  
 o Maintenance of data tools will be handed off to IR and BIRS. | |
| How will we know if the project was successful? | o We will be recognized by NWCCU evaluators as having an excellent integrated planning process.  
 o Admissions, Facilities, and IT will have a basis for their planning efforts.  
 o Change in the university’s student profile to match up with that defined by the Strategic Enrollment Plan.  
 o Better alignment of course availability to course demand.  
 o Increased resource allocation to programs with greatest student demand.  
 o Increased enrollments in programs presently undersubscribed. | |
| How will project success be assessed? When? By Whom? | Because of the key role that this project plays in our next accreditation report (to be submitted and evaluated Fall 2014), it is reasonable that the accreditation report be the primary vehicle for assessment of the success of this project. | |