Focus on Effectiveness: A Strategic Plan for Boise State University 2012-2017

Goal 1: Create a signature, high-quality educational experience for all students.

Strategies:
• Develop the Foundational Studies Program into a memorable centerpiece of the undergraduate experience.
• Provide bountiful opportunities within and across disciplines for experiential learning.
• Facilitate respect for the diversity of human cultures, institutions, and experiences in curricular and co-curricular education.
• Cultivate intellectual community among students and faculty.
• Invest in faculty development, innovative pedagogies, and an engaging environment for learning.

Goal 2: Facilitate the timely attainment of educational goals of our diverse student population.

Strategies:
• Identify and remove barriers to graduation.
• Bring classes to students using advanced technologies and multiple delivery formats.
• Design and implement innovative policies and processes that facilitate student success.
• Connect students with university services that address their individual needs.
• Ensure that faculty and staff understand their roles and responsibilities in facilitating student success.

Goal 3: Gain distinction as a doctoral research university.

Strategies:
• Recruit, retain, and support highly qualified faculty, staff, and students from diverse backgrounds.
• Identify and invest in select areas of excellence with the greatest potential for economic, societal, and cultural benefit.
• Build select doctoral programs with a priority in professional and STEM disciplines.
• Build infrastructure to keep pace with growing research and creative activity.
• Design systems to support and reward interdisciplinary collaboration.

Goal 4: Align university programs and activities with community needs.

Strategies:
• Include community impact in the creation and assessment of university programs and activities.
• Leverage knowledge and expertise within the community to develop mutually beneficial partnerships.
• Collaborate with external partners to increase Idaho students’ readiness for and enrollment in higher education.
• Increase student recruitment, retention, and graduation in STEM disciplines.
• Evaluate our institutional impact and effectiveness on a regular basis and publicize results.

Goal 5: Transform our operations to serve the contemporary mission of the university.

Strategies:
• Reinvent our academic and business practices to improve service and efficiency.
• Simplify or eliminate policies and regulations that waste effort and resources.
• Invest in faculty and staff to develop key competencies and motivate top performance.
• Break down silos that inhibit communication, collaboration and creativity.
• Provide widespread and timely access to reliable and understandable data, and use it to drive decision-making across the university.
• Build an infrastructure to encourage and accommodate external funding, philanthropic support, private-sector relationships, and a diversity of funding models.
• Develop and implement a model for resource allocation that supports strategic goals and promotes innovation, effectiveness, and responsible risk-taking.