Boise State University
Foundational Studies Program Course Application Form
Due to the Foundational Studies Program by August 19, 2011

After the Foundational Studies Program has approved a course, departments will continue through the regular department and college procedures. The approved course should be submitted to the University Curriculum Committee by October 1, 2011.

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Instructions:

1. Complete one form per course.
2. Attach this Foundational Studies Course Application Form to the back of the University Curriculum Committee “Request for Curriculum Action” form. Both forms should be submitted to the Foundational Studies Program Office by August 19, 2011.

Part I. Course Information:

Course Number and Title: MUS-APL 449 Bachelor of Arts Music/Business Senior Project

Type of Foundational Studies Course – (Choose One):
[ ] DLS (Disciplinary Lens – Social Science)
[ ] DLL (Disciplinary Lens – Literature and Humanities)
[ ] DLV (Disciplinary Lens – Visual and Performing Arts)
[ ] DLM (Disciplinary Lens – Mathematics)
[ ] DLN (Disciplinary Lens – Natural, Physical, and Applied Sciences)
    Includes Lab: [ ] Yes [ ] No
[ ] CID (Communication in the Discipline)
[x] FF (Finishing Foundations)

Delivery Format(s) – (Check all that apply):
[x] Face to Face
[ ] Fully Online
[ ] Hybrid
[ ] Concurrent Enrollment
[ ] Other (briefly describe):
Part II. Syllabus Statement:

In the space below, include the syllabus statement for this course which will appear on the first page of the syllabus for each section of this course. (Template and examples are appended to this application form.)

Boise State’s Foundations Program provides undergraduates with a broad-based education that spans the entire university experience. MUS-APL 496 Music Business Senior Project satisfies two units of the Foundation Program's Finishing Foundations requirement. It supports the following University Learning Outcomes, along with a variety of other course-specific goals.

1. ULO 1: Written Communication
2. ULO 3: Critical Inquiry
3. ULO 4A: Innovation

MUS-APL 496 Music Business Senior Project is designed to provide you with the experience of creating, designing, organizing, executing, and producing evidence of a project that combines the elements and conventions associated with music and business scholarship. After successful completion of this course, you will be able to:

- demonstrate skills relevant to both music and business they will have applicability in the business world
- write clearly and effectively regarding the connections between the music and the business

Part III. Design for Accessibility:

In the space below, briefly describe plans for providing access to course materials and activities (or equivalent alternatives) to all students in adherence with the Americans with Disabilities Act. Although these plans may vary from instructor to instructor, the descriptions provided below should be representative of intended departmental and instructor practices. (See example statements appended to this form.)

MUS 496-APL Music Business Senior Project:
All posted pdf reading assignments will be checked for readability by a screen reader. (The department will ask Academic Technologies to help with a review of these electronic materials.) Whenever available, videos chosen for use in the course will be those that have been close-captioned by the content producer to provide access to students with hearing impairment. PowerPoint presentations used in class lectures, insofar as they contain graphs or other visual representations of content, will be verbally described to students on an as-needed basis. We will add textual descriptions accessible by screen readers to images used on the course web site. Extra time on tests, oral examinations, or other accommodations will be provided to students as needed per the policies of the Disability Resource Center.
Part IV. Evidence of Quality Course Design:

Please use the table below (column headings for this table should not be changed) to provide evidence that the course has been carefully designed and is clearly aligned with Foundational Studies Program desired ULOs. All sections of the course should share similar student learning outcomes. Teaching and Learning Activities and Assessment Methods may vary from instructor to instructor. Please use the table to report representative strategies that may be used. Assessment activities used for reporting to the Foundational Studies Program should be consistent across different sections of the course.

Part V. Additional Justification (Optional):

If the brief justification provided to the University Curriculum Committee in the proposal to accompany the “Request for Curriculum Action” is not sufficient to make the case for including the course in the Foundational Studies Program, additional (optional) narrative can be added here.

<table>
<thead>
<tr>
<th>Foundational Studies Program Director Signature</th>
<th>Date</th>
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## Boise State University
### Foundational Studies Course

#### Course Number and Title: MUS-APL 449 Bachelor of Arts Music/Business Senior Project

### Course Design Table

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<th>Foundation ULO Criteria</th>
<th>Foundation ULO Notions of Exemplary Work</th>
<th>Course Learning Outcomes: By the end of this course, each student should be able to…</th>
<th>Assessment Method: Evidence of Student Learning</th>
<th>Planned Teaching &amp; Learning Activities / Pedagogy</th>
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<td>ULO 1: Writing</td>
<td>“Write effectively in multiple contexts for a variety of audiences.”</td>
<td>Research (historical, empirical, case/field study), physically engage and experience, and write about the senior project’s music and business topic/s in a formal, professional, and personal voice sufficient to create results, which, after collaborative feedback and revisions, will evaluate and synthesize information within the confines of the subject matter, and produce both tangible and rhetorical results.</td>
<td>The application (preliminary document) for the senior project requires developmental collaboration (written proposals, editing and revision of the project) and final approval by both project supervisor (faculty member) and music business advisor. Before approval, the application must include a clearly, concisely, and correctly written abstract outlining the project plan, problem/s, methodologies, relevant coursework, objectives, and outcomes. The application will combine languages related to music, business, and the specific field/s in which the project is associated. The senior project must present substantial evidence of student’s ability to write in detail the processes undertaking regarding problems and solutions and personal summary evaluation of the final product, the project experience, and possible applications outside of academia. The studio teacher will assess the successfulness of performance with collaborating musicians at weekly lessons in preparation for the pre-recital hearing and the recital performance. At the pre-recital hearing (occurring at least one month prior to the scheduled recital), a three-member faculty jury panel will assess the successfulness of performance with collaborating musicians.</td>
<td>The senior music business major will have appropriate and sufficient coursework in 1. English composition, 2. Historical music research with written documentation, music theory, performance skills, ensemble experience, music technologies, and 3. An minimum of one internship in the specific field of music and business upon which the project will focus.</td>
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| **ULO 3: Critical Inquiry** | • 3A - Articulating the Problem/Question/Issue  
• 3B - Collecting and Organizing Evidence/Data/Reasons  
• 3C - Evaluative Reasoning  
• 3D -Demonstrative Reasoning | Develop and execute a culminating senior project relevant to creative design, descriptive abstract, detailing musical and business models and methodologies, organizing timelines, and analyzing results and producing a summary evaluation through either written research document or other physical evidence, such as producing a CD, website, music/business software, etc. | • Evaluation of the final product of the senior project will be determined by supervising faculty member, music business advisor, and other community experts who may have been involved in the project.  
• Evaluation will be based upon physical evidence, written account of activities and summary results, professionalism relevant to music and business industry standards. | See ULO 1 (above)  
Internship experience/s prior to the senior project may include:  
1. Recording and engineering  
2. Music business retail  
3. Not for profit arts management  
4. Artists and research and management  
5. Music technology and applied applications |
| **ULO 4a: Innovation** | Design and execute a music and business plan or project utilizing and synthesizing existing knowledge of music and basic business conventions (coursework), external music and/or business experience/s, music performance skills, and business case studies sufficient to be judged as having possible application in/on society. | Faculty, community, and peer assessments of possible or probable marketability of final product relating to the music business senior project. | The student may prepare a relevant marketing and promotion plan, perform demographic and statistical research, or create new technological modes of informational dissemination. |