

Boise State University Internationalization Action Plan

**Submitted by
The Internationalization Advisory Board***

December 15, 2006

To

Provost Sona K. Andrews

* The Internationalization Advisory Board includes the following individuals: Jason Herbeck, MLL; Sabine Klahr, Director of International Programs and ex-officio Chair of the Board; Michael Laliberte, VP Student Affairs; Sharon McGuire, AVP Undergraduate Studies; Mark Plew, Anthropology; Leming Qu, Math; Tiam Rastegar, community member and former international student; Calin Toma, international student; Frank Zang, Director of Communications and Marketing.

Guide to reading the document:

The number for each action item corresponds to the recommendations in the Task Force on Internationalization Final Report titled “Making the Global Connection: Recommended Pathways to Internationalizing the Campus”

Some recommendations had to be re-worded or split to match the goals in this action plan.

A “ P “ after the item number indicates action items of highest priority

A “ Q “ after the item number indicates action items that can be implemented without additional financial resources

The following acronyms are used:

ASBSU – Associated Student Body, Boise State University

AVP – Associate Vice President

CIEA - Chief International Education Administrator

ICIV – Idaho Center for International Visitors

IPO – International Programs Office

NCIV – National Council for International Visitors

VP – Vice President

ACTION ITEMS FOR 2007	ACTION ITEMS FOR THE NEXT 3-5 YEARS	RESPONSIBLE PARTY
Goal: Advance academic excellence through internationalization of the curriculum and development of faculty international expertise to facilitate students' development of global competence.		
4.1 P Create opportunities and support structure for international faculty exchange, teaching, and research at the departmental and college levels and develop a reward, incentive, and recognition structure for faculty to become actively engaged in international activities		Academic Deans
4.2 P Earmark funds and an application/evaluation process for faculty to develop international content in their courses		Academic Deans
4.4 P Through the Center for Teaching and Learning, provide resources and training to faculty who wish to develop international content in their classes and expertise in pedagogical methods that integrate the perspectives and knowledge of students with international experience in their courses		Center for Teaching and Learning Director, IPO Director
	4.6 Create an "Internationalization Enhancement Grant Program" to support and fund faculty who actively contribute to the internationalization goals of BSU	Academic Deans, IPO Director
4.7 P Q Develop a method to publicly recognize and reward faculty who are actively engaged in internationalization at BSU		Internationalization Advisory Board
5.3 Q Update the Experts List and Speakers Bureau on the BSU website identifying experts on international topics on campus; promote this new category to faculty		Director of Communications & Marketing

	5.4 Train and fund faculty to develop service-learning opportunities in other countries	Director of Service-Learning, Study Abroad Coordinator
5.5 P Q Assess the ramifications of a requirement of high school language study for admission to BSU and a general language proficiency recommendation for graduation from BSU	5.5 P Implement, if feasible	Chair, MLL Department; Director of Admissions
5.6 Q Develop a structure to identify and bring resources of the ethnic communities in the local area to classrooms as speakers		Cultural Center Coordinator, International Student Advisor
5.7 Q Connect with major corporations with international divisions in the local area to develop international research and internship opportunities for students		Director of Career Services, Study Abroad Coordinator
5.8 P Provide assistance with researching grant opportunities and provide incentives for faculty to develop new interdisciplinary international (area) studies programs or to enhance existing international studies programs at BSU		VP Research, IPO Director
5.9 P Q Develop student learning outcomes and design assessment tools to measure global competency as students progress to degree completion; incorporate into BSU's academic assessment approach		Internationalization Advisory Board, AVP for Academic Planning
5.10 P Work with three departments in the College of Arts & Sciences to develop curriculum-integrated education abroad programs (Biology, MLL, Political Science)	5.10 P Develop curriculum-integrated education abroad programs for each academic department; incentives for departments from the Dean of each academic college?	Department Chairs, IPO Director

	5.11, 5.12, and 5.17 P Q Develop a strategy to infuse international learning across the core curriculum; reconfigure 128 credits in core curriculum to develop international dimension (use existing classes); develop thematic core classes with international content	AVP for Undergraduate Studies, Core Curriculum Committee
5.15 Q Assess the feasibility and ramifications of establishing a CIBER (Center for International Business Education and Research) at BSU	5.15 If results of feasibility assessment are positive, establish the CIBER	COBE Dean
	5.16 Provide incentives for interdisciplinary collaboration for teaching courses with international content	Academic Deans
5.19 P Develop BSU scholarship funding for students to participate in education abroad opportunities through assessment of an overall student fee and as part of the comprehensive campaign		VP Advancement, ASBSU
2.7 P Q Provide a link to the education abroad website that is part of the IPO website on academic department websites with a brief paragraph that students should consider an international experience as part of their undergraduate degree		Internationalization Advisory Board, Dept. Chairs
Goal: Advance exceptional research at Boise State University through an international dimension in scholarship, creative activity, and graduate programs.		
5.13 P Provide an administrative support structure to academic departments interested in inviting international visiting scholars with respect to visa/immigration services, arrival orientation, and other assistance for the scholars		Provost, Deans
5.14 Provide incentives and recognition to academic departments for hosting international visiting faculty		Provost, Deans

5.1 P Provide access to on-campus housing for visiting international scholars		VPSA (Housing Director) with support from AVP-CPF
	4.3 Q Create a central clearing house for information on international grant funding	VP Research
	4.5 P Create a campus wide “international research grants program” to fund faculty research that involves international cooperation, context, and travel	VP Research
3.3 Q Develop training for the graduate program coordinators in each college to improve admissions pipeline for international graduate student applicants to increase the number of highly qualified international graduate students		Dean, Graduate College
	Added: P Develop a mentoring program for new international faculty to assist them with adjustment to American higher education and provide university-wide English-language-learner services/grant writing for new international faculty as appropriate	Director of Faculty Development
Added: Establish an International Scholar Services position in the IPO to provide immigration advising, support services, and cultural adjustment advising to new international faculty		Provost, IPO Director
Goal: Foster a vibrant culture at Boise State by promoting international learning beyond the classroom.		
5.2 Q Promote education abroad and NSE opportunities to prospective students as part of the comprehensive undergraduate recruiting effort by the Admissions Office		Director of Admissions, Study Abroad/NSE Coordinator
6.1 P Q Devote a residence hall or floor to offer a living environment focused on global learning		Residence Life and IPO staff (in progress)

<p>6.2 Q Use the university speaker's bureau and experts list as well as community members identified in item 5.6 as presenters on international topics in residence life events</p>		<p>Student Housing Director, Director of Communications & Marketing</p>
<p>6.3 P Highlight the home countries of international students at BSU, holidays in their home countries, and countries where BSU has partner universities and education abroad programs through displays and flags in a central location in the Student Union Building</p>		<p>ASBSU, Director of the Student Activities</p>
<p>6.6 Develop an activities fund for student groups/organizations to plan events focusing on international topics</p>		<p>VP Student Affairs</p>
	<p>6.8 Initiate a student grants program for students to engage in non-credit bearing experiences abroad related to their education, such as attending conferences, conducting research or service projects, etc.</p>	<p>VP Student Affairs</p>
<p>6.9 P Q Conduct regular programming in the residence halls on international topics, such as a specific country focus each month</p>		<p>Director of Student Housing, Residence Life Staff</p>
<p>1.7 Q Encourage students to develop international topics for the President's Writing Awards coordinated by the English Department</p>		<p>Faculty in English Department, Internationalization Advisory Board</p>
<p>Added: Q Coordination between IPO and Student Activities to develop specific programs that encourage interaction between international and domestic students</p>		<p>International Student Advisor, Director of Student Activities</p>

Goal: Enhance diversity on campus by increasing the enrollment of international students and improving their retention by providing a welcoming and inclusive campus environment that addresses the needs of international students.		
3.1 P Q Conduct exit interviews for international students leaving BSU to determine reasons for leaving (if prior to degree completion) and to assess students' experience at BSU; develop database of graduating students' contact info		International Student Advisor
3.2 P Begin tracking international alumni for recruiting, donations, and developing an international student alumni chapter	3.2 P Maintain regular contact with international alumni and develop alumni chapters in appropriate countries and in the U.S.	Director, Alumni Association
3.3 Q Develop training for the graduate program coordinators in each college to improve admissions pipeline for international graduate student applicants to increase the number of highly qualified international graduate students		Dean of the Graduate College
3.4 Q Showcase BSU as providing a welcoming, inclusive, and culturally aware environment for international students in university recruitment brochures		Director of Admissions
3.5 P Q Streamline the graduate admissions process across all colleges; implement a quick turn-around on grad applications		Dean of the Graduate College
	3.6 P Q Develop a comprehensive international enrollment management plan to recruit international undergraduate and graduate students across all colleges; fund and implement	Enrollment Management Dean, Dean of the Graduate College, IPO Director
	3.7, 3.10, 3.11 P Q Create an advisory group of international students to develop a structure in which they	International Student Advisor, AVP for Undergraduate Studies

	serve as recruiting ambassadors and advisors regarding retention issues	
	3.8 Develop department-to-department partnerships with international partner universities to recruit international grad students	Dean of the Graduate College
3.9 Develop a structure and support for faculty who are traveling internationally to assist with recruiting/marketing		Academic Deans, IPO Director
	3.10 Develop scholarship funding to attract international students with strong academic qualifications	VP Advancement, VP Student Affairs
	3.11 P Q Incorporate international student retention in retention planning	AVP for Undergraduate Studies
6.4 Provide incentives to domestic students to participate as volunteers in the International Student Orientation each semester		Director of Orientation, New Student Services
6.5 Adjust food service policies to meet the cultural/religious dietary needs/restrictions of students, including appropriate meal options and preparation of food by students for cultural events		VP Student Affairs, Aramark
6.7 Make international newspapers and news magazines available in the library		Dean of Library
Added: Q Develop connection between International Student Association and other ethnic student organizations to address campus climate issues related to diversity		International Student Advisor, Cultural Center Coordinator
Goal: Foster public engagement through community outreach on international topics, enhancing internationalization of community resources, and utilizing international expertise in the community to enhance internationalization on campus.		
7.1 Q Collaborate with Idaho Department of Education to		IPO Director, Dean of the College of Education

package international education as a K-16 initiative in Idaho		
7.3 P Q Encourage the development of international internship opportunities through state agencies, US Commercial Service, and local companies		Director of Career Services, Study Abroad Coordinator
7.6 Q Use existing Speakers' Bureau at BSU to identify, promote, and engage international experts		Director of Communications & Marketing
7.9 Develop an off-campus housing office in the SUB that assesses, approves, and refers students to local landlords/apartment offices and families interested in offering a home stay to international students		VP Student Affairs
7.11 P Q Connect with local companies to assess international competencies they expect from BSU graduates they hire; utilize company recruiters to assist with marketing education abroad and other internationalization initiatives to students		Director of Career Services, Study Abroad Coordinator
Goal: Develop public support and endorsement by the university administration for internationalization as being central to transforming Boise State into a metropolitan research university of distinction.		
1.1 Q Include international education in Boise State's public diplomacy and advocacy efforts with state legislature and U.S. congressional representatives		Government Relations Director, IPO Director
1.2 P Q Highlight the importance of an international dimension woven throughout the campus in appropriate/relevant public speeches and interactions with community members, donors, business leaders, etc.		President, Provost, VPs
1.3 Designate a point person and funding for participation (when appropriate) in Governor's Trade Missions and provide administrative support to point person		President

1.4 P Establish an internationalization advisory board to coordinate implementation of the internationalization action plan and fund/encourage the Board's participation in the ACE Internationalization Collaborative		Provost, IPO Director
1.5 Schedule a visit to a current BSU partner university abroad by President or Provost once per year		Provost, President
1.6 Q Provide Distinguished Lecture Series Committee with suggestions for speakers on international topics		Internationalization Advisory Board
1.8 Q Select books for the "common read" that offer cross-cultural perspectives and global learning opportunities		Common Read Committee
1.9 Q Include links on the Boise State homepage in multiple languages		Director of Communications & Marketing, Director of Admissions
1.10 Q Develop an international logo or tag line for all events on campus with an international theme		Director of Communications & Marketing, IPO Director
1.11 P Q Develop an internationalization communication plan		Internationalization Advisory Board
	1.12 P Q Include internationalization in the university mission statement	President
1.15 P Q Support efforts to get "buy-in" and to instill ownership for internationalization among the Deans		Provost
1.16 P Q Develop guidelines that specify international experience and intercultural skills as consideration in hiring and faculty promotion and tenure		Academic Deans

decisions in departments as appropriate		
1.17 P Support Boise State's affiliation with the newly developed ICIV as a member in the NCIV		Provost, Internationalization Advisory Board
1.18 Improve campus signage (directions to IPO) and add languages beyond English		AVP for Campus Planning & Facilities
	1.19 Identify a representation such as a piece of art on campus to raise awareness of internationalization at Boise State	Internationalization Advisory Board
	1.20 P Develop and implement a marketing plan that promotes internationalization internally and the university externally to potential international stakeholders	Internationalization Advisory Board, President
	1.21 P Produce a professionally-designed/written marketing brochure on BSU highlighting current research, award-winning faculty/staff, international ties, etc. targeting potential partner university representatives, business leaders, and international government representatives	Provost, Director of Communications & Marketing
2.2 P Change the physical location and space of the IPO to convey excellence, respect, and a professional image. Relocation of IPO is in the queue with all space requests.	2.2 Build an international center on campus that will serve not only as location for the office, but could also serve as an international living and learning center. Exploring options for funding.	AVP for Campus Planning & Facilities, AVP for Academic Planning
2.3 P Move the CIEA into a broader, higher profile position with primary responsibility for internationalization		Provost
2.4 P Q Rename the IPO to reflect broader scope: Center for International Opportunities, for example		Provost, IPO Director

	2.5 Designate a development director responsible for fundraising for International Programs	VP Advancement
	2.6 Designate funding for regular, ongoing international awareness events on campus, such as International Education Week	Provost
	2.8 P Develop an increase in the operating budget to include international student recruiting and additional staff	Provost, IPO Director
	2.9 P Hire additional staff in the IPO as CIEA's role is broadened	Provost, IPO Director