

Program Assessment Plan

Department Name: Kinesiology
Major: BS HEALTH PROMOTION

Student Learning Goals:

1. Demonstrate ability to assess individual and community needs for health education.
2. Demonstrate ability to plan effective health education programs.
3. Demonstrate ability to implement health education programs.
4. Demonstrate ability to evaluate effectiveness of health education programs.
5. Demonstrate ability to coordinate provision of health education services.
6. Demonstrate ability to act as a resource person in health education.
7. Develop ability to communicate health education needs, concerns, and resources.
NOTE: These are based on the National Commission for Health Education Credentialing Standards

Assessment Plan:

Assessment Measure:	Goals Addressed: (list by number)	How is the information used?
Work samples	1 - 7	Professors will examine work samples in several classes to determine whether student learning goals are met and identify weak or negative areas of the curriculum.
Final Internship Evaluation	1 - 7	Dr. Spear works with students and internship supervisors to determine whether student learning goals are met.
Job Placement & Postgraduate Activities	1 - 7	If poor, professors will ask students, grad schools, and employers for constructive criticism.

Updated: September 17, 2005