

Program Assessment Plan

Department Name: Music
Major: BA MUSIC BUSINESS

Student Learning Goals:

1.	Demonstrate expertise in business methods: accounting, management, technology
2.	Demonstrate ability to combine music and business skills

Assessment Plan:

Assessment Measure:	Goals Addressed: (list by number)	How is the information used?
Senior project	1,2	The music business advisor and department chair advise the student and approve the project. They also grade the results of the project and recommend change in degree requirements and course content to the faculty.
Internships	1,2	The business advisor and department chair work with the supervising internship specialist (usually a manager of a music business such as the Boise Philharmonic, professional sound studio operatives, or music store manager) to recommend changes in curriculum that will better prepare the student for practical experiences.

Updated: September 15, 2005